

15. marts 2016

Public consultation on a draft order on the tender of national radio multiplex licence in Denmark

This consultation paper sets out the draft conditions and criteria of a tender to be launched at a later stage.

In Denmark there are three DAB multiplexes. DAB multiplex 1 is to be used for national commercial radio, DAB multiplex 2 is to be used for public service radio and DAB multiplex 3 is to be used for regional commercial radio.

The Danish Ministry of Culture is launching a public consultation on a draft order on the tender of DAB multiplex 1 in Denmark to be launched subsequently. The attached draft order specifies the general conditions for the tender and the criteria by which the applications will be assessed.

The following assessment criteria are suggested

- Experience on establishing and running a broadcasting network
- Business skills and financial resources
- The applicant's description of how the applicant will fulfill its role on objective business condition without being influenced by any ownership relations in businesses that are part of the Danish radio market.
- The applicant's description on how the applicant – if the applicant is a content provider – will fulfill its role without getting sensitive information related to competition issues about other content providers.
- Plans for using as much of the capacity of the multiplex as possible
- Plans for broadcasting channels that are not already broadcasted on FM or DAB in Denmark.

It is suggested that the broadcast network indoor should cover at least 80 percent of the Denmark's geographical area. The format is DAB+.

Please notice the possibility to comment on a draft order on program services by registration and audiovisual program services as well.

Any comments on the draft orders are to be forwarded by email to the Ministry of Culture to kjm@kum.dk and cc to kum@kum.dk by 13 April 2016.

Katja Just Maarbjerg

Media division

Ministry of Culture Denmark